

Cyngor Gwynedd Plan 2023-28 – Year 3 Actions

A Prosperous Gwynedd: Strengthening the economy and supporting the residents of Gwynedd to earn a decent wage.

Department and Project	Overview	What we want to achieve during the THIRD year 2025-26 (milestones):	Has the milestone been completed	What has been achieved during the year and the impact (or likely impact) on the people of Gwynedd? Information or evidence should also be included to confirm this (measures or data confirming, etc.)
Economy and Community - Promoting our culture and a sustainable visitor economy	<p>We will take a series of steps to promote our culture and create a sustainable visitor economy:</p> <ul style="list-style-type: none"> The Gwynedd and Eryri Sustainable Visitor Economy Plan, which was produced jointly with the Eryri National Park Authority, will be launched in spring 2023. Key partners and stakeholders will work together to deliver what is contained in the Plan, establishing a Gwynedd and Eryri Sustainable Visitor Economy Partnership. We will ensure prosperity from the North West Wales Slate Landscape World Heritage Site designation and secure 	<p>We will have implemented the work programme for the Gwynedd and Eryri Visitor Economy Plan 2035 and targeted resources to promote the new objectives.</p> <p>We will have considered national legislation on the Visitor Levy and consulted through the Gwynedd and Eryri 2035 Partnership.</p> <p>We will have promoted and monitored the use of 4 Arosfan sites across Gwynedd and evaluated the pilot scheme</p>	<p>Yes</p> <p>Yes</p> <p>Yes</p>	<p>There is a work plan in place and funds such as SPF 2 and Visit Wales's Brilliant Basics Fund have been targeted for resources to implement the objectives.</p> <p>Discussions have taken place with businesses and sector partners in the Gwynedd + Eryri 2035 Partnership. Discussions have taken place with the Welsh Revenue Authority and the Welsh Government and with other local authorities. A draft Gwynedd Levy Report and Proposal were discussed at the Scrutiny Committee on 12 February 2026. A further report to be submitted to the Full Council in May 2026 to approve a formal consultation process.</p> <p>Since June 2024 and up to 30/04/26, 3,518 overnight parking bookings have been made at Arosfan sites (1,977 Criccieth / Pwllheli / Caernarfon and 2,654 Llanberis). Enforcement cases were brought against 96 vehicles that had</p>

	<p>resources to deliver the World Heritage Site Action Plan.</p> <ul style="list-style-type: none"> • We will control Motor Homes visiting Gwynedd by piloting the development of up to six designated sites for motor homes to stay overnight. • Hosting the 2023 National Eisteddfod in Gwynedd will be a platform to celebrate our culture and language, the arts and sports and ensure that the Eisteddfod leaves a positive legacy for the communities of Gwynedd. 	<p>We will have supported Gwynedd's communities and businesses to promote and celebrate culture locally through the 'Diwylliesiant 2' project.</p> <p>We will monitor and implement new plans to provide services at Storiel, the Lloyd George Museum and Neuadd Dwyfor, and work with partners in the cultural sector to identify priorities for the future.</p>	<p>Yes</p> <p>Yes</p>	<p>parked in unofficial places. Discussions have begun in relation to the developing a further Arosfan site in Tywyn. An evaluation report is being prepared to be presented to the Cabinet during 2026</p> <p>Grants worth almost £300,000 have been offered to 69 organisations across Gwynedd to support cultural activities and healthy living. The activities of the Diwylliesiant 2 project have been completed alongside the Cultural Services, the Byw'n lach company, as well as Antur Waunfawr and the Llŷn Eco-museum. An Eco-Museum pilot scheme has been developed in Bangor. There is a risk to the continuation of supported activities in future because of changes to UK Government funding schemes.</p> <p>Lloyd George Museum improvements have been completed and the museum reopened. A review of the spaces and an audience development commission is underway. Exterior improvements to Storiel are underway and a third Art exhibition (The Gallery of Contemporary Art) has been held. Audience Development Plan completed. Arrangements are underway for registering a charitable company to support Storiel. The cafe re-opened on 10 February 2026. Neuadd Dwyfor improvements are coming to fruition with regard to visitor numbers. The Leadership Team has discussed the Culture Vision and Principles. An event</p>
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Economy and Community – Regenerating communities and town centres	We will establish a Regeneration Framework by developing Local Regeneration Plans for 13 catchment areas across the County and will ensure cross-departmental arrangements within the Council to ensure that work programmes intertwine, and share information with communities by continuing with the engagement work. Town/City Centre action plans will be prepared for individual towns.	We will have reviewed and updated the Local Regeneration Plans for each of the 13 local regeneration areas; including local arrangements to co-ordinate them.	Yes	Local Regeneration Plans for each of the 13 areas have been updated during the 2025/6 period, and a series of meetings have been held locally.
		A Cross-departmental Group will meet quarterly to ensure collaboration arrangements between the local regeneration plans and the Council's strategic projects.	Yes	A cross-departmental group has been established for the Gwynedd Ni Town Centres Plan 2025/6; and a Community Resilience SPF scheme is supporting hubs in all local areas
		We will have supported and enabled partners to implement a package of regeneration projects across the communities of Gwynedd by administering the Supporting Communities Key Fund (through SPF funding) during the 2025/26 period	Yes	We managed to secure £800k of funding from the Shared Prosperity Fund for a Key Fund that supports local regeneration projects. The Fund was able to support a wide range of projects during 2025/6 with examples including Menter y Tŵr, Pwllheli; Seren Fach Nursery, Brithdir; the Old Library Plan by the Deiniolen Village Committee; the Canolfan Rhyd Ddu scheme, Antur Nantlle; and the schemes of Menter Rabar, Abersoch.
		We will have developed a package of investment proposals to upgrade the County's town and village centres as part of the Gwynedd Ni Regeneration Plan during 2025/26, targeting a Shared Prosperity Fund grant	Yes	We successfully secured £1.3m of funding from the Shared Prosperity Fund for the Gwynedd Ni Regeneration Plan package. A large part of the package was implemented during the period, with examples including improvements to Maes Cricieth; upgrading public toilets in Barmouth and Abersoch; improvements to Tŷ Siamas, Dolgellau; preparing plans for Bangor, Pwllheli and Bala; and the piloting of a Fund for Town and Community Councils.

		<p>We will attract additional investment to regenerate Gwynedd's town centres by targeting the Welsh Government's Transforming Towns Programme.</p>	Yes	<p>A Transforming Towns grant has been secured for the Porthmadog Community Centre, Cob Crwn, and Llety Arall projects. Preparatory funding has been secured for the Bangor Roman Camp scheme, and the Slate Quay. A £1.5m package has been developed for the Pride in Place Impact Fund which is to be completed during 2026/7.</p>
		<p>We will have brought more empty buildings into use through Cyngor Gwynedd's Empty Properties Programme.</p>	Yes	<p>An Empty Properties programme is operational, and 13 empty properties have been supported back into use in town centres. £995k has been secured for the Bangor High Street empty properties pilot which will be completed during 2026/7.</p>
<p>Economy and Community – Create the best possible circumstances in Gwynedd for businesses and community enterprises to thrive, and support the people of Gwynedd into work</p>	<p>We will support businesses and community enterprises in Gwynedd to thrive in many ways such as product development and accessing new markets, helping enterprises to save money by reducing waste and using technology more effectively, supporting businesses in Gwynedd to trade together, and prioritise helping enterprises that commit to paying a 'real living wage' to their employees. We will encourage businesses to make the most of the Welsh language, to develop more work units for letting, and strive to ensure that the North Wales Growth Deal</p>	<p>We will have provided a programme of support, to support businesses and social enterprises during 2025/26 using funding from the extra year of the Shared Prosperity Fund.</p>	YES	<p>A total of £1.3 million has been secured which has been provided to 118 businesses to support local enterprises to reduce costs or increase their income.</p>
		<p>We will have managed the transition year of the ARFOR programme in Gwynedd and the region.</p>	YES	<p>£500,000 was secured to continue with ARFOR across Gwynedd, Anglesey, Ceredigion and Carmarthenshire. The money was used to transfer learning from the programme and implement interventions within the youth and migration themes.</p>
		<p>We will have run a programme to celebrate and promote the success of Gwynedd's businesses and enterprises, including holding a week of activity during the autumn term.</p>	YES	<p>Business Week 2025 was held in October. News of local successes was shared to over 4 thousand businesses weekly via our business bulletins.</p>
		<p>We will have secured advice for businesses and enterprises in Gwynedd that respond to their concerns.</p>	YES	<p>A programme of drop-in sessions and a Business Survey were undertaken to</p>

<p>projects benefit the people of Gwynedd. In addition, we will help the people of Gwynedd to fulfil their potential and support those who are excluded from the labour market to return to employment and will work with employers to assist them to ensure sufficient employees.</p>	<p>We will have started construction of 10 new business units in Minffordd during the second quarter of 2025/26.</p> <p>We will have worked together with partners across North Wales to ensure benefits to Gwynedd from the North Wales Growth Deal.</p> <p>We will have agreed a new Economic Strategy for Gwynedd for the period 2025-2028 and prepared bids for resources to implement its priorities.</p> <p>We will have provided support for Gwynedd residents to return to work and to increase their ability to earn a good wage.</p>	<p>YES</p> <p>YES</p> <p>YES</p> <p>YES</p>	<p>understand enterprises' concerns, and a programme of information/training sessions was provided in response.</p> <p>Units are in the process of being built and will be ready to be installed in the autumn.</p> <p>Industrial units at Parc Bryn Cegin are under construction; the first two phases of the Glynllifon Rural Hub have been approved and are under construction; plans for Phase 3 of the Glynllifon project are being developed; the Portmeirion Welcome Academy centre has been completed; plans for the Zip World development at Penrhyn Quarry and Llechwedd continue to be developed; a plan for developing the Albert Gubay Business School has been approved with work starting on the site of the former Friars School in Bangor during 2026; funding has been set aside to support a Skills and Science Centre in Trawsfynydd, with the detailed business case being submitted before the end of the year and aiming to starting construction in 2027.</p> <p>A new economic strategy developed and agreed by the Cabinet on 10 March and the full Council on 15 May. Resources to implement elements of the strategy have been targeted.</p> <p>Support provided, 255 Gwynedd residents have found work after receiving support</p>
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and 130 are able to earn a better salary after receiving help to improve their skills.

A Caring Gwynedd: Supporting the residents of Gwynedd to live full and safe lives in our communities.

<p>Cross-departmental – Supporting People's Well-being</p>	<p>Some residents find it difficult to cope with life's challenges and the situation of a number of residents has been exacerbated as a result of the cost-of-living crisis. These residents need support to cope, to thrive, to be safe, and to stay healthy. We have a broad network throughout our communities which helps and supports residents to cope and responds to their various needs. This network requires support to sustain that voluntary effort, and we will work to strengthen this essential work over the coming years.</p>	<p>Establish two Supporting People Hubs in two new areas.</p>	<p>Yes</p>	<p>Hub arrangements are now in place in all 13 areas across the county. Work has commenced on developing a more sustainable model of providing support within 3 areas, namely Tywyn, Barmouth and Blaenau Ffestiniog, by incorporating the Hub arrangements within the Gwynedd Libraries service.</p>
		<p>Organise training for the Hubs' employees and volunteers on supporting individuals.</p>	<p>Yes</p>	<p>MoneyGuiders training is now included on the Council's learning portal to enable frontline workers to develop skills to support residents with financial and budgeting issues.</p> <p>As part of the new model of community support, all Gwynedd Libraries staff have started the MoneyGuiders training.</p>
		<p>Appoint Well-being Champions posts and host cost-of-living events, and various drop-in sessions.</p>	<p>Yes</p>	<p>The Well-being Facilitator has also established a programme of drop-in sessions in local libraries, as well as partnership events to raise awareness of cost-of-living support and the support services that are available.</p>
		<p>Work with a volunteer partner to provide numeracy and budgeting support to residents.</p>	<p>Yes</p>	<p>Through the Community Resilience Project's SPF funding, Citizens Advice and Advice Mid Wales provide outreach</p>

		<p>Complete the Digital Inclusion Project to provide practical help to teach people to get online and distribute IT equipment.</p> <p>Run a Food Scheme to include establishing a grant fund for food and feeding schemes by community groups; community cooking courses in conjunction with the Health Board, and the creation of community gardens and allotments.</p>	<p>Yes</p> <p>Yes</p>	<p>sessions across the Hubs network throughout the county.</p> <p>Changes have been made to the CAB service level agreement to ensure that these outreach arrangements continue beyond the SPF funding period.</p> <p>The SPF Community Resilience Scheme has funded AbilityNet to run informal drop-in sessions in the Hubs network to support residents with IT and digital inclusion.</p> <p>6 rounds of food grants have been held to support community feeding schemes across the county.</p> <p>Grants worth £217,743 have so far been allocated to community groups and food banks to strengthen local support for residents</p>
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